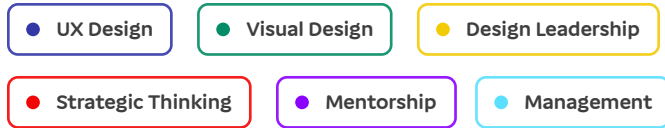**Daniel Sutton** is a hands-on design leader with a well-rounded design background and extensive financial services experience. I have a finely-tuned ability to solve complex problems while harnessing the unique skills of the members of my team. My track record of leading cross-functional teams as we work towards outcomes that exceed the expectations of users and stakeholders demonstrates that I have the skillset, adaptability, and mindset to contribute to any team that I am a part of.

Core Competencies

- UX Design
- Visual Design
- Design Leadership
- Strategic Thinking
- Mentorship
- Management

Professional Experience

UX Design Manager, Ally Financial ● ● ● ● ●
February 2024 – Current

- Lead a team of designers and content strategists as they work through complex problems across authenticated web and mobile app
- Fully own the digital experience for the pieces of the Ally ecosystem that all customers are required to interface with, like their dashboard, global navigation, alerts and profile
- Align with other design and product teams to work efficiently and collaboratively within shared spaces to ensure that all business goals are met while also delivering a quality digital experience to all users

Senior UX Designer, Ally Financial ● ● ● ● ●
September 2021 – February 2024

- Led the design of Ally Auto app including its decommissioning and integration into the Ally bank app
- Led UX mobile office hours which served to build a sense of community among Ally's app designers while sharpening our skills
- Mentored other designers and content strategists

UX Designer, Ally Financial ● ● ●
June 2019 – August 2021

- Mobile app designer for deposits space where I worked to execute on business intiatives within tech feasibility
- Developed expertise in Human Interface Guidelines and Google Material
- Completed 6-month rotation at Ally's off-site innovation lab, TM Studio

Design Manager, Charlotte Center City Partners ● ● ● ●
January 2017 – June 2019

- Defined the visual style of the organization and its inititaives
- Created websites, marketing collateral, reports, presentations, digital and social graphics, advertisements and infographics
- Managed a team of designers and developed relationships with freelance and contract designers, photographers and videographers

Graphic Designer, Charlotte Regional Visitors Authority ● ●
May 2013 – December 2016

Graphic Designer, Queens University of Charlotte ● ●
September 2009 – May 2013

Toolbox

Figma

Sketch/Invision

Adobe Creative Suite

Microsoft Office Suite

HR Software

Problem-Solving Frameworks

Accessibility Standards

Humans Interface Guidelines

Material Design

Web Design

Print Design

Facilitation

User-Centered Design

User Testing

Education

University of South Carolina at Columbia
B.A. in Visual Communications

Queens University of Charlotte
M.A. in Communications

Contact

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